



Even tho' she's little

She's Fierce
by Cara

Lookbook

Cosy Chic Collection

Keeva Sweats

Teal 'Velvet crush' cosy chic sweat pants and top. This is Cara's absolute favorite because she LOVES a hoodie. She loved the softness and durability of the fabric and wanted us to use the color Teal in this collection. It has elasticated cuffs on the ankles and wrists for added comfort and a super fit.





Color: Teal
RRP: £60
Wholesale Price:
TBC
Min Order: One
pack per design
Sizes: 105cm -
126cm
Code: 111001

She's Fierce

by Cara

Founded by Amanda Rabor, Tara Hanif and Cara Mailey. Cara is an 11-year-old girl from Northern Ireland who has a passion for fashion.

Both Amanda and Tara are advocates of diversity and inclusion in fashion. Amanda through Mini Mode, champions inclusion through their Kids Fashion Runway Shows in London. When Cara expressed her desire to create something for kids like her, she wanted to help actualize her vision.

She's Fierce - is a ground-breaking collection for girls with achondroplasia offering cosy chic loungewear, on-trend dresses, functional outerwear and party dresses for girls aged 10-15 years old.

Cara was tired of not being able to go shopping with her friends and enjoy being a regular kid who can buy clothes off the shelf so she's here to change that.

We called the label 'She's Fierce by Cara', because she wants the world to know that dwarfism is her strength.

This collection is being offered for girls globally. The stats on teens with Achondroplasia is limited and it's been difficult to ascertain numbers although we know that the population in the UK estimates approx 7000, which includes adults and children.

Whilst this is a small percentage, our collective belief is that their should be representation for the upcoming generation to buy contemporary fashions in shops and online.

There is a definite interest from around the world including US and Australia.

We will be selling both to the direct consumer and whole-sale to stores. In the spirit of inclusion we will be offering the collection for mainstream children as well. One of the things Cara mentions in her documentary is that she wishes she and her BFF could wear the same clothes and actually that's what friends and siblings often do, but it's very difficult for girls with Achondroplasia to have this experience. But now they can!

All of the fabrics and manufacturing is sourced within the UK. We are able to offer minimum orders of 1 pack which consists of 6 pieces. The minimum is 1 pack for a single design. We will be dropping 2 collections per year alongside our staple designs.

As this concept is very new, we will be using the first few months as research to understand the market better. This will allow us to tailor out offering to suit buyers and consumers alike.

A new CBBC documentary has been made of Cara going through the process of creating She's Fierce that will be shown on TV in 2021. <https://www.bbc.co.uk/iplayer/episode/m000rgxt/my-life-series-11-picture-perfect>

You can also see Cara modeling her collection on the Mini Mode Virtual Runway Show on youtube.

Shop the Collection here.

<https://minimode-emporium.com/designer/she'sfierce/>

Cosy Chic Collection

Killy Dress

Part of the Cosy Chic Collection, this is a blue toned 'Not so French' Terry fabric which Cara loved especially because it's got her face on it! "I really love these dresses because they're just so flexible and fun. I love the bellowed sleeves. Makes me feel really girlie but sporty." It's got an assymetric hem line, front pockets and dropped sleeves for a really relaxed look and feel.



Color: Blue
RRP: £55
Wholesale Price:
Min Order:
One pack per design
Sizes:
105cm - 126cm
Code: I I I 004





Cosy Chic Collection

Madigan Dress

Part of the Cosy Chic Collection, this is a neutral toned 'Not so French' Terry cloth which Cara loved especially because it's got her face on it! She wanted to have a choice of throw on dresses that she could wear when she wanted to sport an understated but chic look when out and about with friends. It's got an assymmetric hem line, front pockets and dropped sleeves for a really relaxed look and feel.

Color:

RRP: £55

Wholesale Price:TBC

Min Order: One pack per design

Sizes: 105cm - 126cm

Code:111003



Luxury Cosy Chic Collection

Moira Sweats

Part of the Cosy Chic Collection this is a luxurious 'Not so French' Terry fabric has lots of pockets and design features which makes it one of Cara's go to pieces for that more special outing with her friends. "This makes me feel like I'm an Instagram babe. I love it". It has the 'She's Fierce' logo printed down the sleeves. Nice neutral warm biscuit tones. Gorgeous!



Color: Biscuit RRP: £75 Wholesale Price: TBC
Min Order: One pack per design Sizes: 105cm - 126cm Code: 111002



Just like this picture, Cara is breaking the mould in this dynamic red super soft fleece lined dress which is so on point for teenlife. 'I'd actually wear this to a party with my friends because it's so bright and stands me out from the crowd, which I absolutely love.' It has a simple neck line and drop shoulders for that relaxed and super chic look. This look is a must have and a winner peice.

Cosy Chic
Collection

Tahera Dress



Color: Red
RRP: £60
Wholesale Price:
TBC
Min Order: One
pack per design
Sizes: 105cm -
126cm
Code: 111005

She's Chic Collection





Amanda Dress

She's Chic Collection

Amanda Dress

Part of the She's Chic Collection, these 'Baby got back' soft cord dresses are for the modern classic girl about town. Gorgeous for Back to School' wear. They are just deliciously colorful and fun.



Color: Fushia Pink
and Teal Blue
RRP: £60
Wholesale Price:
Min Order: one
pack per design
Sizes:
Code: 111007

She's Chic Collection

Cara Dress

Part of the She's Chic Collection, this dress is a winner piece for every girls closet. Cara says it's her go to dress when she wants to stun and feel glamorous.

It's on trend yet a statement piece for every season and occasion.





Color: Black/White

RRP: £75

Wholesale Price:

TBC

Min Order: One

pack per design

Sizes: 105cm -

126cm

Code:111008